

Institute
HYALUQUAL[®]
Switzerland



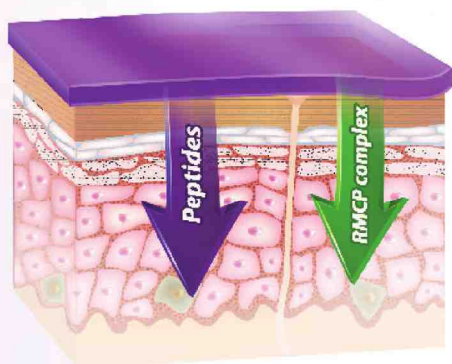
Innovative ingredients – immediate effect

Hyalual® WOW mask – Peptide Aqua Gel mask with RMCP-complex
for professional use



**INNOVATIVE INGREDIENTS
IMMEDIATE EFFECT**

Hyalual® WOW mask – Peptide Aqua Gel mask with RMCP-complex for professional use



**Innovative technology called TCD
(Transdermal Cosmetic Delivery) –**
effective ingredients get active by skin
temperature

Instant absorption of ingredients into the lower skin levels

- ✓ **improves skin elasticity**
- ✓ **delivers 200% more hydration
to the skin** (vs other collagen-based
moisturizing treatments)
- ✓ **reduces pore size**
- ✓ **reduces wrinkles**

Mask basic ingredient

Collagen matrix enriched with peptides,
vegetable cell extracts

Coupled with collagen
peptide basis **promotes the skin's
self-moisturizing abilities, deliver
lifting effect as well as brightens skin
complexity**

Mask active ingredient – Argireline

Argireline penetrates into basal layer of
epidermis, into nerves receptors to have
an effect on muscle contractions thus
relaxing facial muscles.

- ✓ **Reduces the appearance
of dynamic wrinkles**
- ✓ **Reduces
deep wrinkles**
- ✓ **Prevents
wrinkles formation**

BENEFITS:

One procedure – **Immediately Visible Effect**
+ **Easy to apply**
Ready to use, no need to wash off!

Express facial renovation

- ✓ **Provides a lifting effect**
- ✓ **Moisturizes the skin**
- ✓ **Smooths the skin structure**
- ✓ **Improves skin elasticity**
- ✓ **Reduces dynamic wrinkles**
- ✓ **Protects cells from UV damage**
- ✓ **Enhances proliferation of human
stem cells**
- ✓ **Whitens the skin**

Active ingredient	Properties
Acetyl hexapeptide - 8 (Argireline)	<ul style="list-style-type: none"> ✓ <i>Inhibits the process of skin aging</i> ✓ <i>Reduces dynamic wrinkles</i> ✓ <i>Provides a lifting effect</i>
Rhododendron Ferrugineum Leaf Cell Culture Extract	<ul style="list-style-type: none"> ✓ <i>Stimulates synthesis of collagen, elastin, glycosaminoglycans responsible for skin elasticity and tone</i>
Malus Domestica Fruit Cell Culture Extract	<p>Active ingredient based on stem cells of Uttwiler Spätlauber* apple</p> <ul style="list-style-type: none"> ✓ <i>Enhances proliferation of human stem cells</i> ✓ <i>Improves skin elasticity</i> ✓ <i>Prevents thinning of epidermis</i> ✓ <i>Reduces wrinkles</i> ✓ <i>Protects cells from UV damage</i> <p><small>Uttwiler Spätlauber* is an old Swiss wild apple rarely found today. It comes from canton Thurgau, in northern Switzerland. This is a rare apple species which is not cultivated. As the apple could be stored for a long time without becoming shriveled or losing flavor it clearly has some special ingredients and especially long-lived stem cells</small></p>
Chamomilla Recutita (Matricaria) Flower Extract	<p>The most valuable component chamazulene shows the following activity:</p> <ul style="list-style-type: none"> ✓ <i>Anti-inflammatory</i> ✓ <i>Sedative</i> ✓ <i>Local anesthetic</i>
Hydrolyzed Collagen	<ul style="list-style-type: none"> ✓ <i>Forms a protective layer on skin and hair to prevent moisture loss by evaporation</i> ✓ <i>Relieves irritated skin</i>
Portulaca Oleracea Extract	<ul style="list-style-type: none"> ✓ <i>Soothes inflamed skin</i>
Sodium Hyaluronate	<ul style="list-style-type: none"> ✓ <i>Strengthens the skin structure</i> ✓ <i>Prevents water loss forming a protective layer on the skin</i> ✓ <i>Deeply penetrates into the skin to moisturize</i> ✓ <i>Promotes skin regeneration</i> ✓ <i>Makes the skin smoother</i>
Ceratonia Siliqua Gum	<ul style="list-style-type: none"> ✓ <i>Provides a long-lasting moisturizing effect</i>
Unique formula with innovative TCD technology (Transdermal Cosmetic Delivery)	<ul style="list-style-type: none"> ✓ <i>Key ingredients get active by skin temperature. The result: rapid penetration of these ingredients into the deeper skin layers</i>

WOW mask – WOW face