

INTRODUCING

REDNESS NEUTRALIZER

PREVENTS AND CONTROLS THE INFLAMMATION CASCADE

REDUCES REDNESS
AND FLUSHING BY 30%

NEUROMED COMPLEX
INSIDE

- REDNESS IS NEUTRALIZED
- SKIN CLARITY IS RESTORED
- IRRITATION IS RELIEVED





NEUROMED COMPLEX

COMBATS ENVIRONMENTAL TRIGGERS &
INTERRUPTS THE INFLAMMATION CASCADE

PREVENTS & CORRECTS ROSACEA-RELATED REDNESS

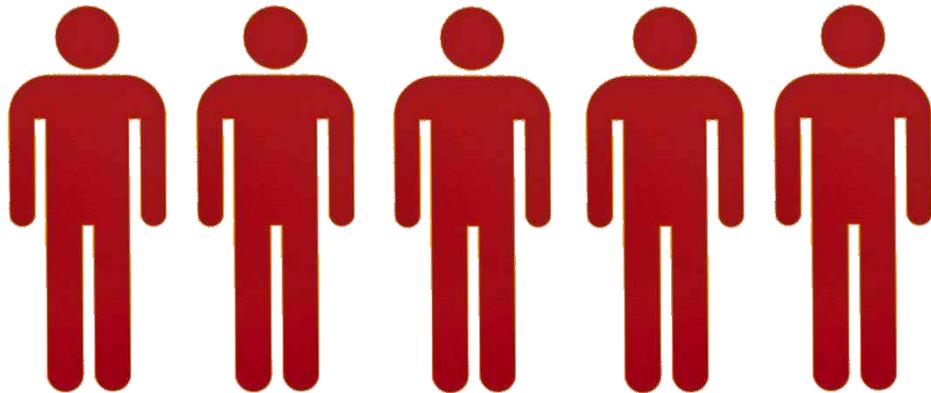
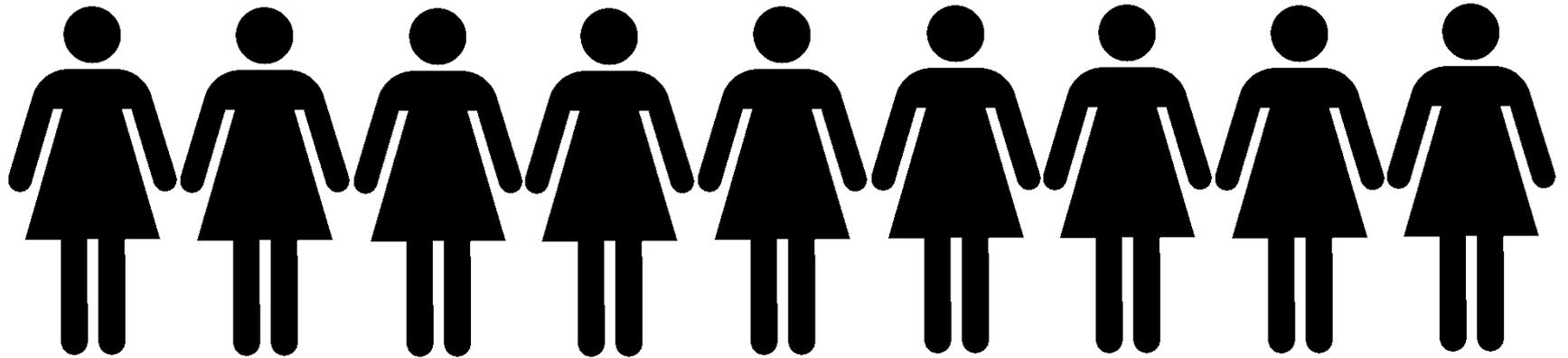
ROSACEA





Rosacea is a **chronic, inflammatory vascular disorder** characterized by **redness, flushing, burning, and discomfort**

ROSACEA OCCURS MORE FREQUENTLY IN WOMEN...



...BUT IS MORE SEVERE IN MEN

**ROSACEA OCCURS MOST
OFTEN BETWEEN THE AGES OF
30 AND 50**

**30 YEARS
40 YEARS
50 YEARS**

ROSACEA - INTRODUCTION

- The condition of Acne Rosacea is a chronic, inflammatory cutaneous condition which is typically diagnosed in the 30 – 50 age group.
- Studies show that approximately 10% of the general population may be affected by this condition at some time but it is mostly prevalent in Fitzpatrick types I and II and more common in women than in men.



ERYTHEMOTELANGIECTATIC ROSACEA

- Facial Flushing – emotional, physical, chemical causes
- Erythema / oedema of the central face
- Broken capillaries
- Worsens in response to irritants such as hot drinks, spicy foods, heat, sunlight
- Burning and stinging of the skin with topical skin care products
- The client may only have one of the above symptoms

ERYTHEMOTELANGIECTATIC ROSACEA



PAPULO-PUSTULAR ACNE

- Classic rosacea
- Persistent erythema of the central face
- Papules and pustules
- No comedones
- Aggravated by irritant factors as above

PAPULO-PUSTULAR ACNE



ROSACEA

All types of Rosacea have one thing in common

inflammation

ROSACEA TRIGGERS

Rosacea is triggered by common environmental stimulants, including:

SPICY FOOD



STRESS



ALCOHOL



WEATHER

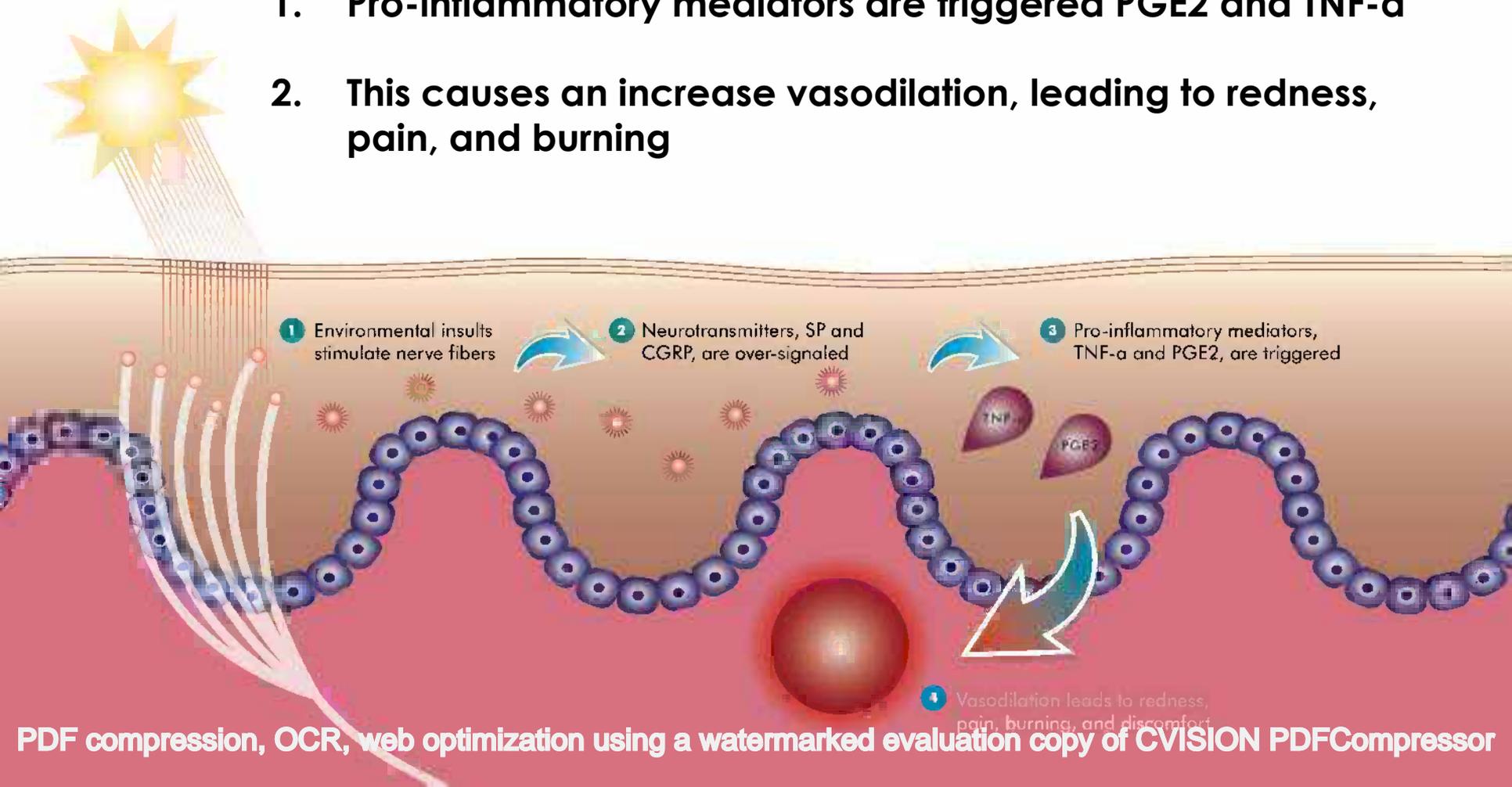


SUN EXPOSURE

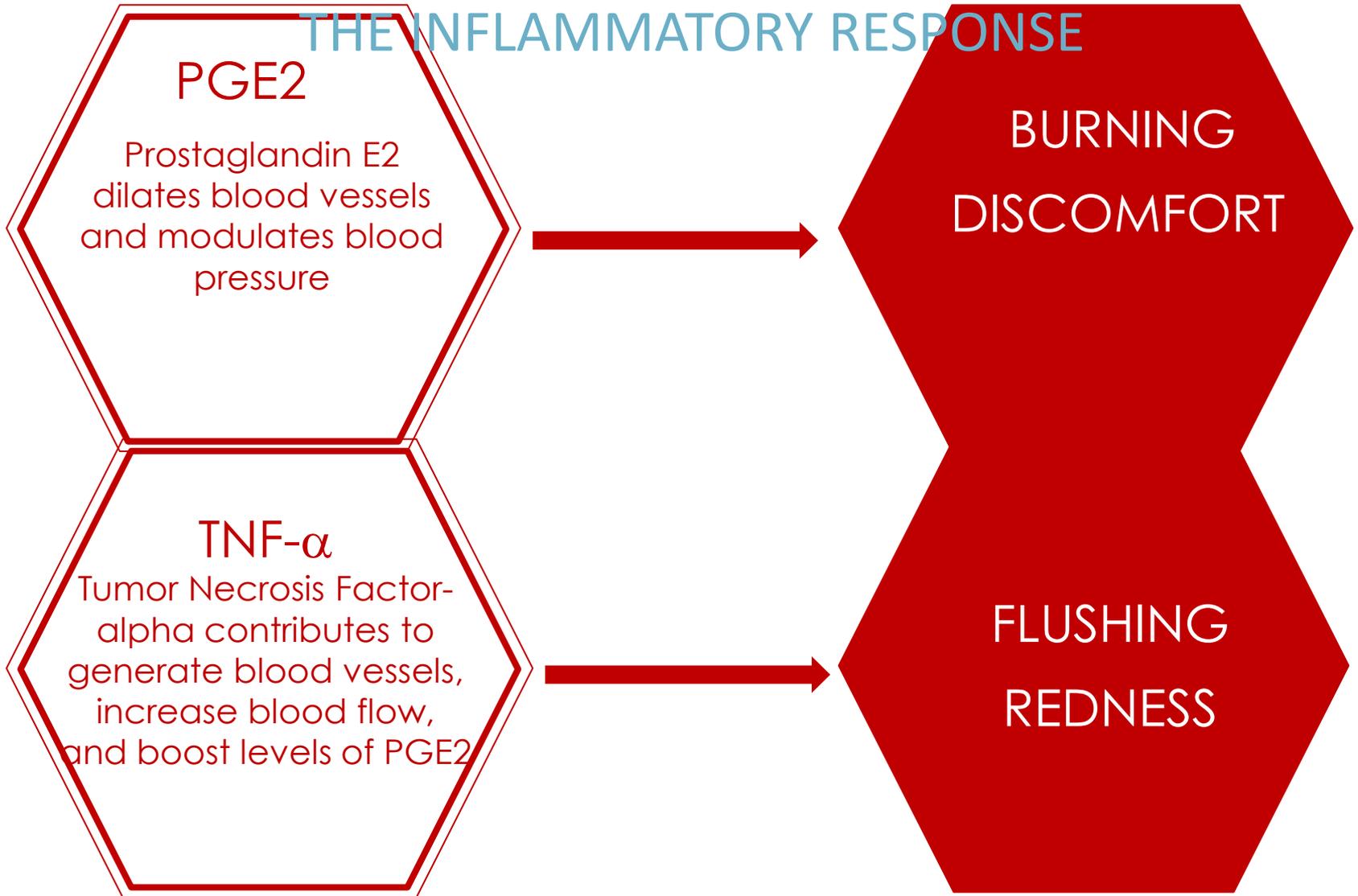
81% of rosacea sufferers listed UV exposure as a primary rosacea trigger*

THE INFLAMMATORY CASCADE

1. Environmental insults stimulate nerve fibres
1. Neurotransmitters are released (Substance P and CGRP)
1. Pro-inflammatory mediators are triggered PGE2 and TNF- α
2. This causes an increase vasodilation, leading to redness, pain, and burning

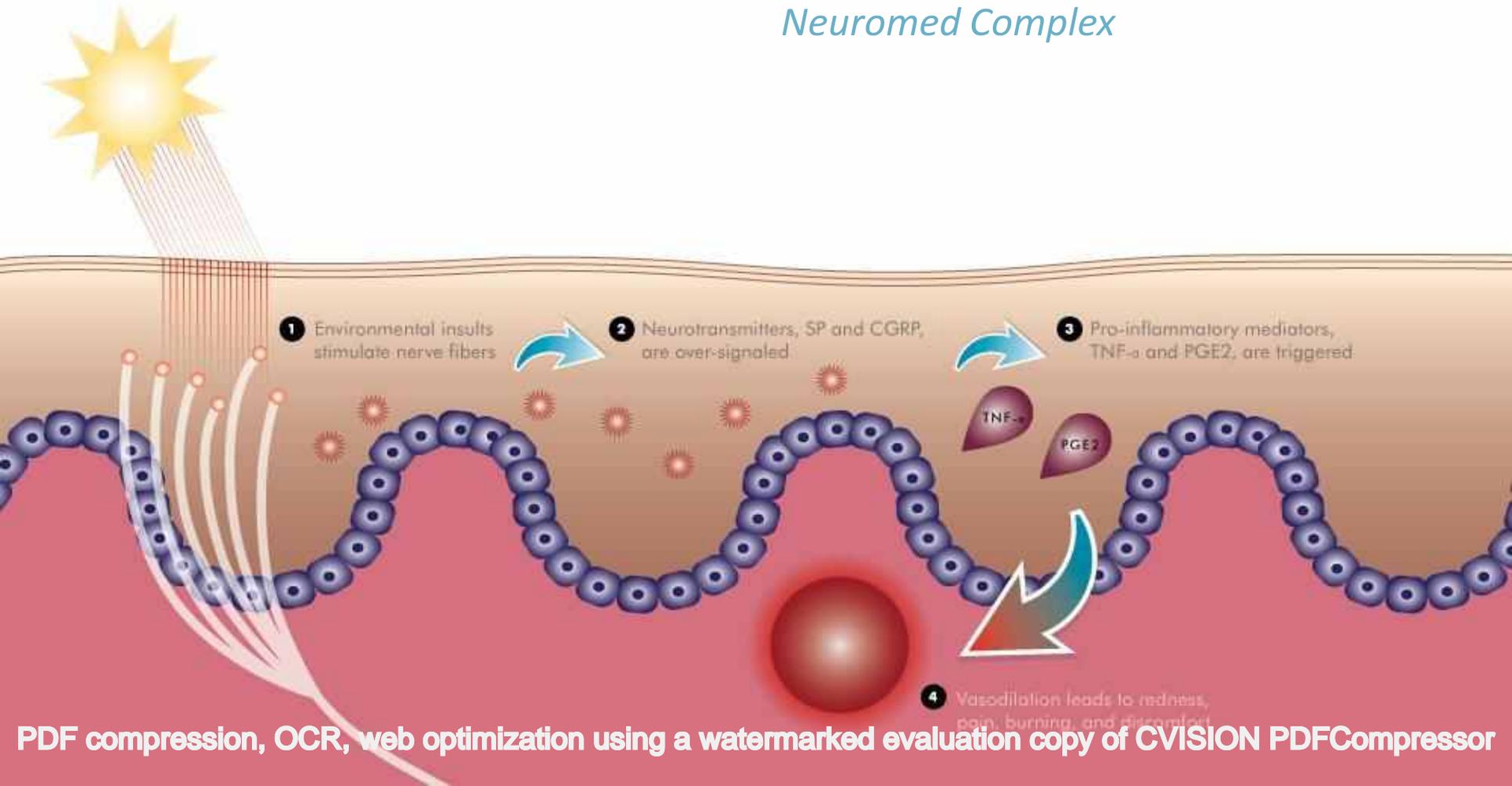


THE INFLAMMATORY RESPONSE



REDNESS NEUTRALIZER

*interrupts the inflammation cascade by the action of the
Neuromed Complex*



REDNESS NEUTRALIZER

NEUROMED COMPLEX INSIDE

A patent-pending combination of biomimetic neuropeptides and natural actives to combat vasodilation, flushing, redness, and discomfort.

Palmitoyl TriPeptide-8

- Neuropeptide that prevents and reduces increases in skin temperature
- Mitigates the inflammatory cascade

Eperua falcata bark extract

- Rich in flavonoids
- Reduces skin hyper-reactivity and protects against inflammation



OTHER INGREDIENTS

BISABOLOL

SQUALENE

ZINC
GLUCONATE

VITAMIN E

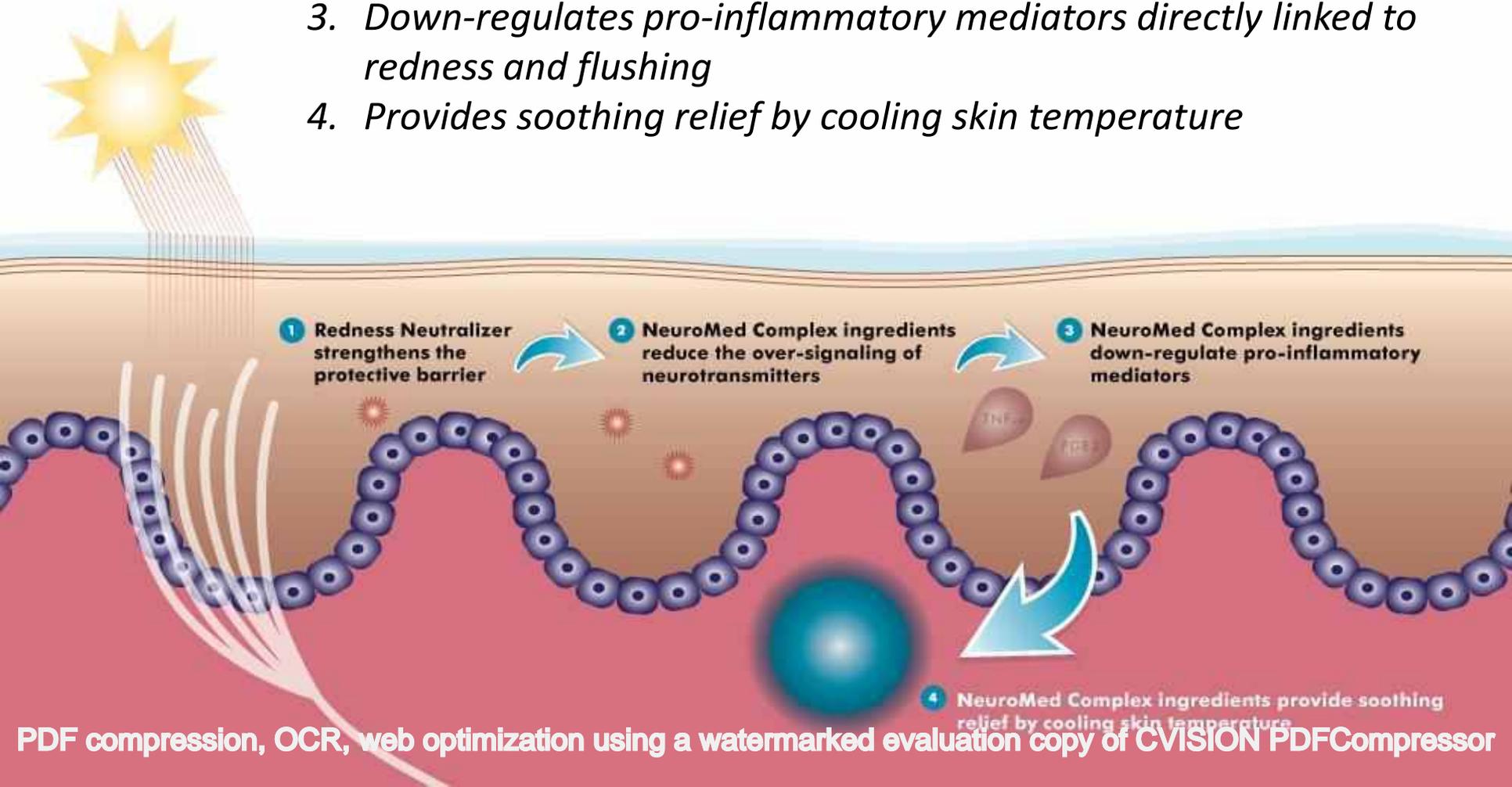
GLYCERIN

SHEA BUTTER



THE ACTION OF THE NEUROMED COMPLEX

1. *Strengthens the protective barrier*
2. *Reduces the inflammation cascade by decreasing the over-signaling of neurotransmitters*
3. *Down-regulates pro-inflammatory mediators directly linked to redness and flushing*
4. *Provides soothing relief by cooling skin temperature*



The background of the slide features several test tubes arranged diagonally. Each test tube contains a mixture of blue and red liquids, with the blue liquid at the top and red liquid at the bottom. The test tubes are slightly out of focus, creating a sense of depth. Three blue arrow-shaped callouts point to the right, each containing a white text box with a blue background.

REDNESS IS NEUTRALIZED

SKIN CLARITY IS RESTORED

IRRITATION IS RELIEVED

INDICATIONS

1. SENSITIVE SKIN PATIENTS

- *Using incorrect, aggravating, or sensitizing skincare*

2. CURRENT ROSACEA SKINCARE CONSUMERS

- *Dissatisfied with advice and results of redness-reduction over-the-counter treatments*
- *41% reported skincare products aggravate rosacea*

3. PATIENTS UNDER DERMATOLOGIST CONTROL FOR REDNESS

- *Prescription users lacking reduction in redness or flushing*
- *Unresponsive to prescription therapy*
- *Non-acne rosacea*



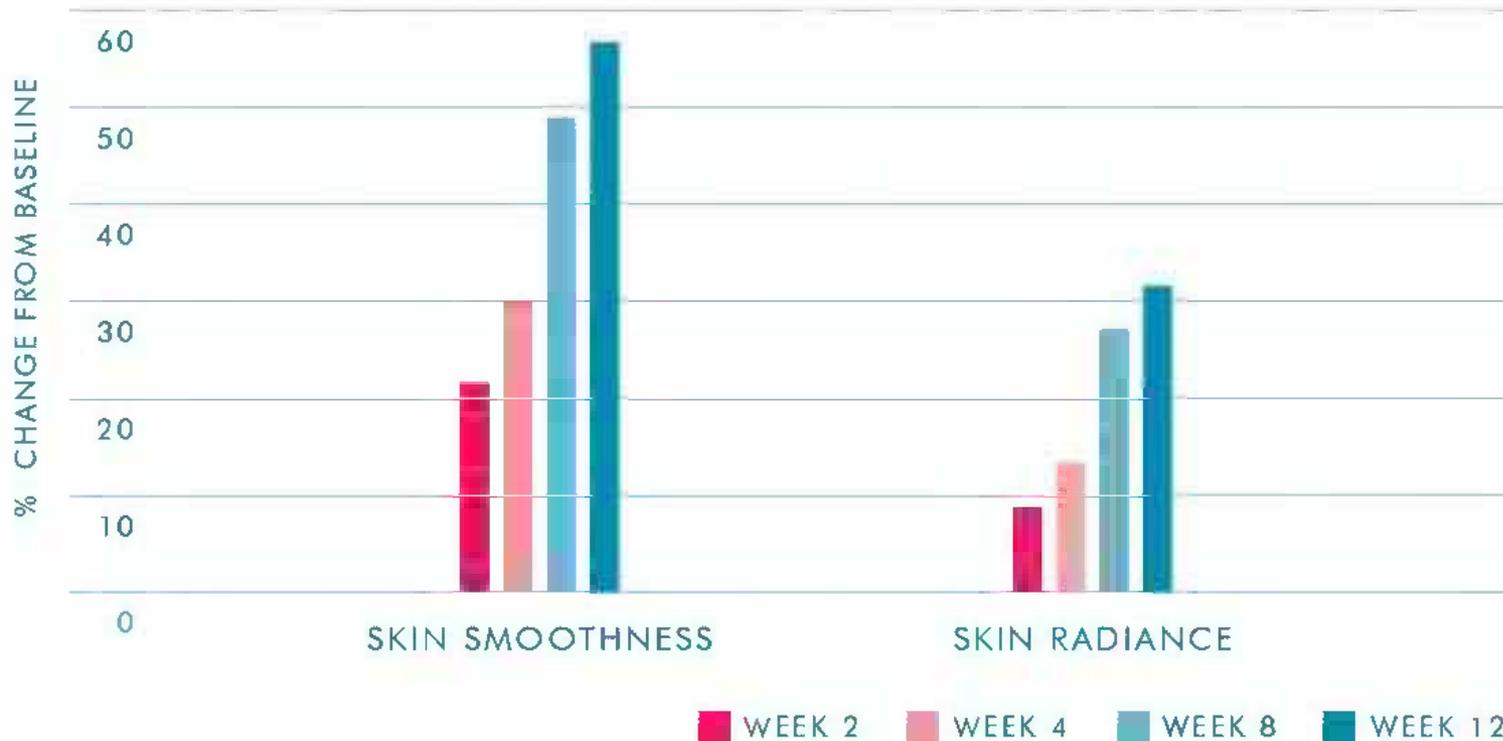
* Source: www.rosacea.org

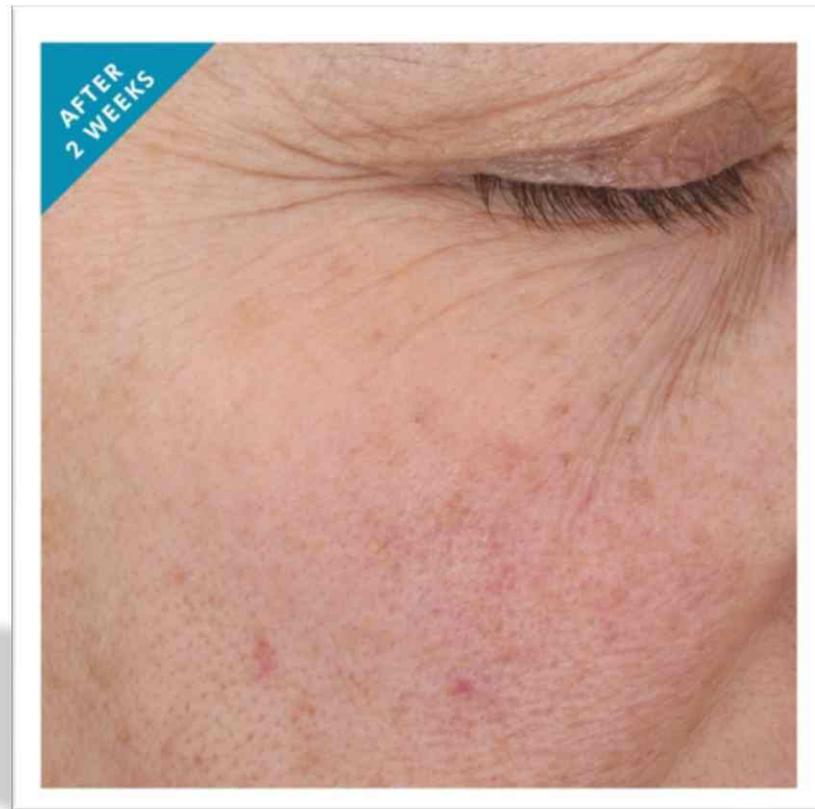
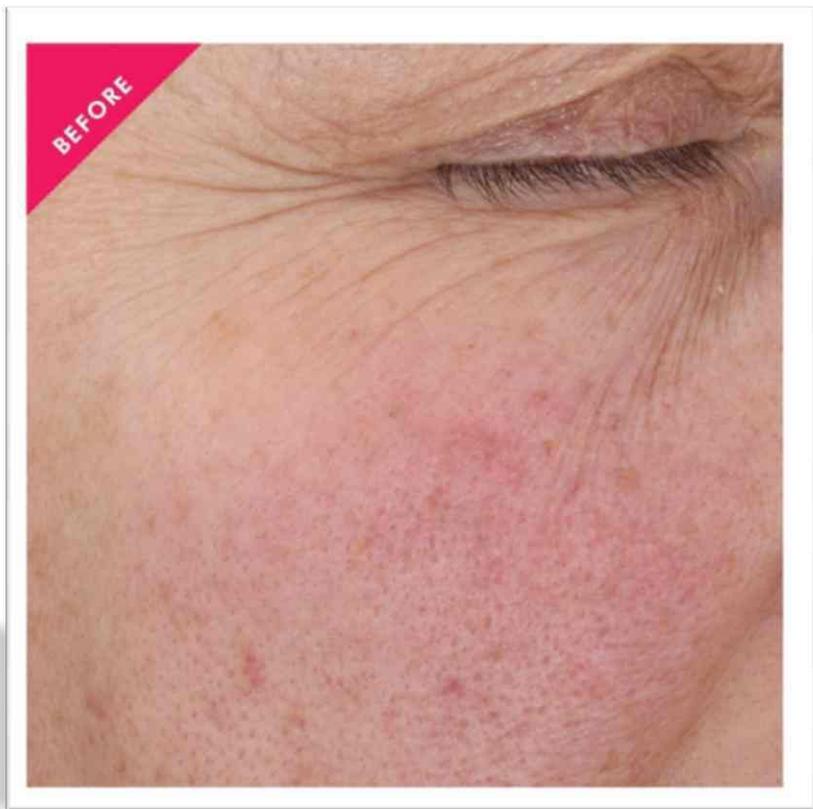
REDNESS NEUTRALIZER REDUCES REDNESS AND FLUSHING BY 30% IN 12 WEEKS



SKIN SMOOTHNESS IMPROVED OVER 55% IN 12 WEEKS

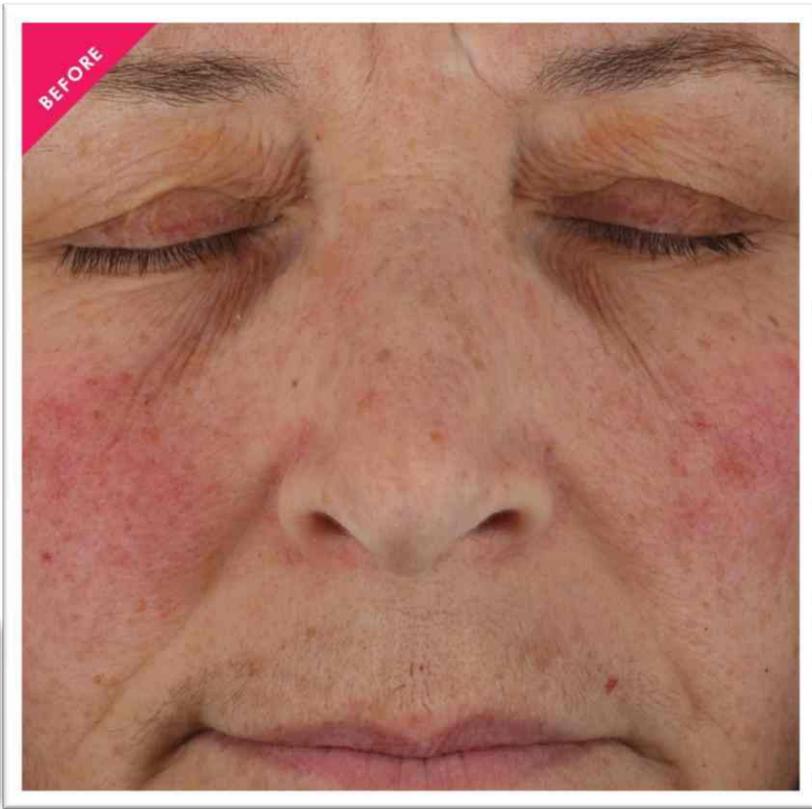
RADIANCE IMPROVED OVER 30% IN 12 WEEKS



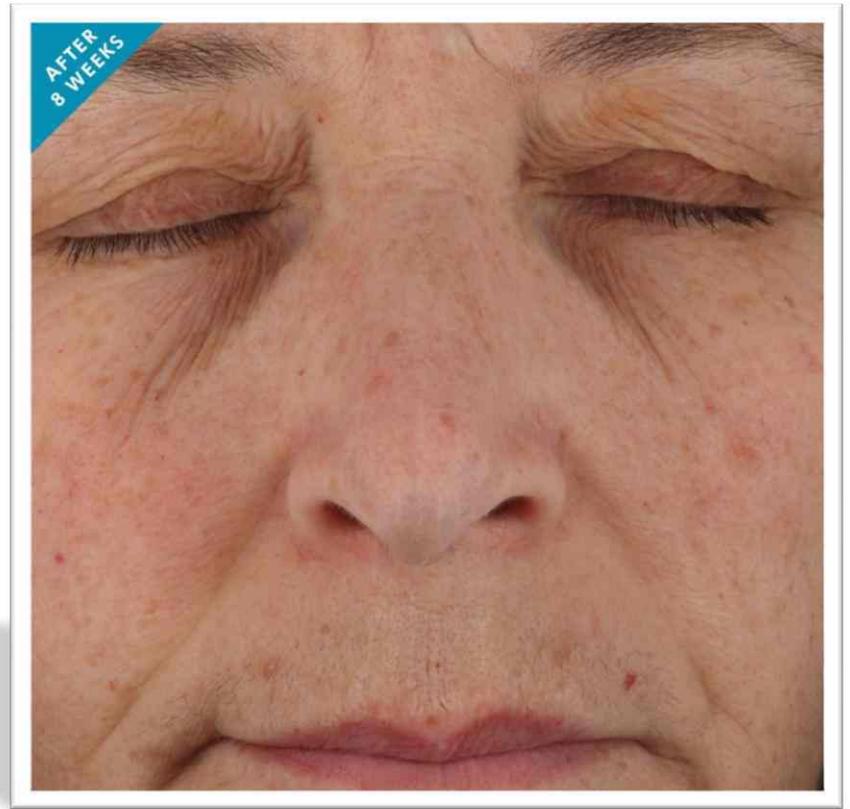


BEFORE

AFTER



BEFORE



AFTER



REDNESS REGIMEN

AM

1. Gentle Cleanser
2. C E Ferulic
3. Redness Neutralizer
4. Sheer Mineral Defense SPF 50

PM

1. *Gentle Cleanser*
2. *Redness Neutralizer*