



Sophie Says

CHEMOTHERAPY. The bastard. As if cancer wasn't bad enough already, I also had to lose every hair on my body, to varying degrees of acceptance. Legs: WAHOO! No more waxing, flippy summer skirts at the drop of a hat! Bikini line and underarms: Likewise! Arms: Hmm, kind of strange. Slightly prepubescent, but OK, I can deal.



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Eyebrows: oh well, there are eyebrow pencils and skills in my remit for that. Eyelashes: woah. Wait. What? I can't stick false lashes on with nothing to anchor them to? Bigger focus on lips will partially compensate. I lead: but, but... but my hair is my thing. It's how people describe me first. 'Sophie Beresiner? You know, long, curly brown hair?' It's my comfort blanket, my style versatility, my, well, my beauty. And I'm going to be without it for the foreseeable future.

I went all in and shaved it off before the risk of clumps gathering sadly on my pillow presented itself. I didn't look in a mirror for a good few days and when I did, I just did not look like me. I totally felt like me, but for that reason my reflection gave me a shock every time. But what is more important? The me I know about - the constant,

a big deal for me - it'll grow out. Of course, I work in an industry where hair is big business, huge. So imagine my surprise at getting a call from ghd. 'Hi Sophie, we wondered if you'd be interested in working with us and Breast Cancer Now on a video tutorial campaign about hair loss through treatment?' Me: 'ghd? Don't you need hair to use ghd's?' But then I remembered how I had relied on the mini straightening wand to tackle my own curly crop when it finally reappeared. How I alternated between sleeping in a head wrap and then teasing lengths of it with tongs once it was a little longer. I how I learned to cheat eyelashes and draw on a 'happy' eyebrow where, had there been hair, it would've been distinctly frownier.

So years later, I imparted my trial-and-error wisdom for the ghd pink campaign, showing my model Alex how to map her eyebrows and smudge kohl on

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ING ANTI-REDNESS GODSEND. GHD PINK, £135 WITH 10% DONATED TO BREAST CANCER NOW = BIG TICK.
CHARLOTTE TILBURY SCENT OF A DREAM, £68 FOR 50ML, IS LITERALLY SEX IN A PERFUME BOTTLE. ALMOST.

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