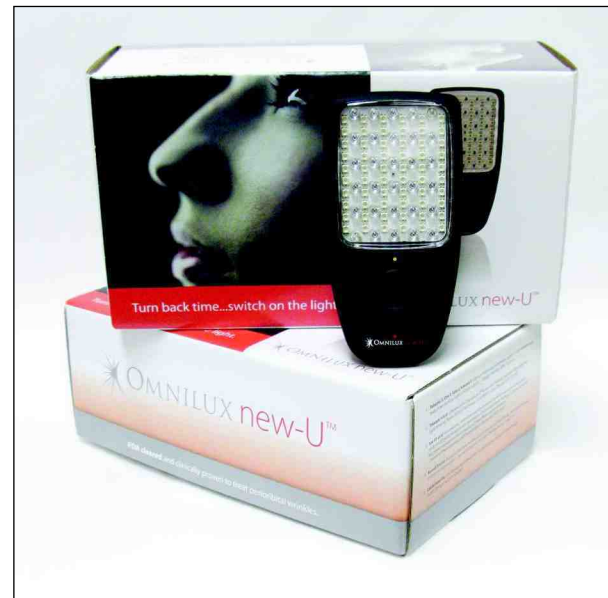


OMNILUX new-U™  
for the treatment of periorbital wrinkles



## What is Omnilux medical technology?

**Omnilux™ Light Therapy System** is a 3-head device that treats all skin types by employing the principle of photo-biomodulation, or phototherapy using light emitting diodes (LEDs) at a specific wavelength, intensity and duration of treatment.

*After a period of research beginning in 1998 at the Paterson Institute for Cancer Research, Omnilux has obtained:*

- **6 FDA** clearances
- Clinical studies that show an **80%** improvement in fine lines and wrinkles
- Respect and loyalty of over **3,300 physicians worldwide**
- 60+ published peer-reviewed papers
- **Proven** treatments for acne, skin rejuvenation, wound healing, non-melanoma skin cancers and psoriasis





## FDA cleared for over-the-counter treatment of periorbital wrinkles

- Uses Omnilux Medical Technology
- Clinically proven to reduce the visible signs of aging
- 7 out of 10 subjects reported visible reduction in crows feet
- 2 treatments per week for 4 weeks



Red light stimulates cells responsible for tissue repair and regeneration

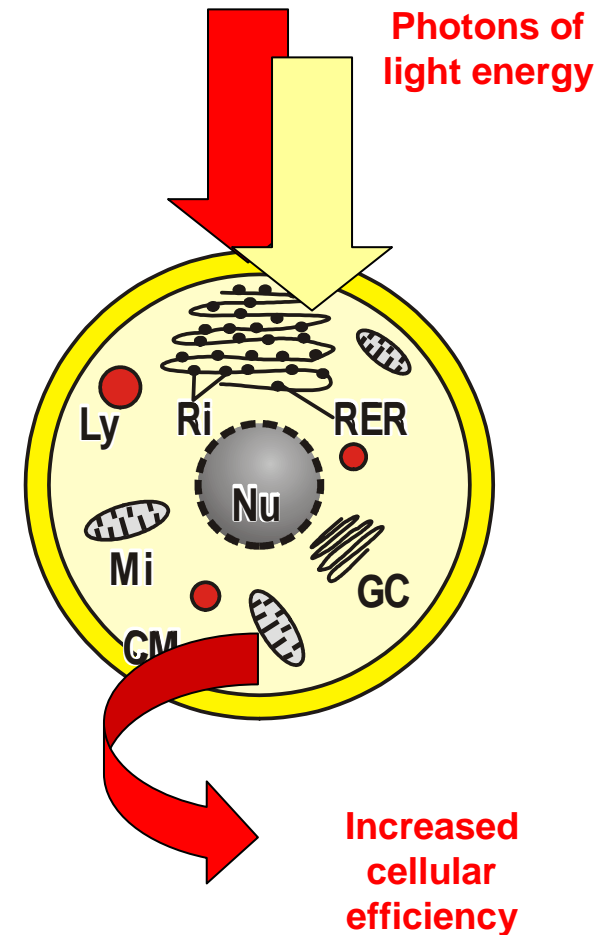


Near-infrared light, when used in combination with red, rejuvenates skin and has also been proven to heal wounds

**Omnilux new-U** has switchable near-infrared and red LEDs in the same device.

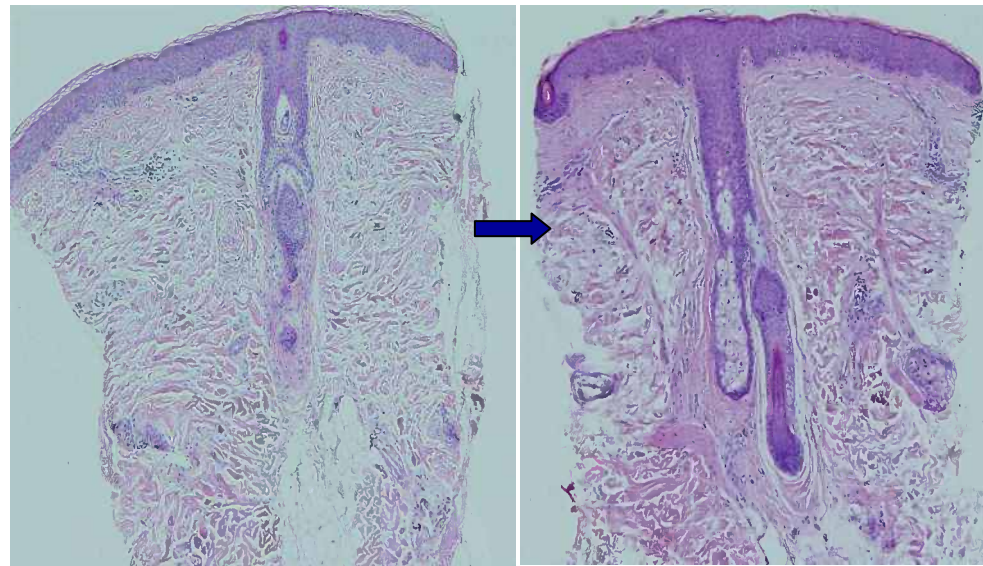
## The Science of Skin rejuvenation

- Cells in our body contain receptors that can absorb photons of light. For example; fibroblasts & mitochondria absorb light at 633nm resulting in collagen production
- This absorption stimulates a normal cellular process that otherwise occurs naturally within the cell
- Light therapy merely accelerates this process making the cell more efficient and increasing metabolism, cells become more receptive and responsive to exogenous factors such as topical serums and skincare
- Blood flow, the transport mechanism of the body, increases; leading to greater tissue oxygenation, nutritional exchange and detoxification





**Omnilux has been clinically proven to increase collagen and elastin synthesis in the skin.**



Collagen deposition before and after a combination of Omnilux red and near infrared technology



## Media Exposure



Summer 2008 New Beauty • March 2008 Elle • June 2008 W Magazine



## How does Omnilux new-U work?



Move the switch **DOWN** for **RED** light. Move the Switch **UP** for **INFRARED** light. Move the switch to the **CENTER position** for **OFF**. Since infrared light is not visible to the eye, the Omnilux new-U has two yellow LEDs (as shown above) which light up when the device is emitting infrared light.



## Before using Omnilux new-U

We recommend testing an area of your forearm with the red light first to make sure you are not light-sensitive. If you experience any pain, redness or discomfort that lasts longer than 24 hours, new-U may not be suitable for you.

If you do not experience any adverse reactions after 24 hours, test on the same area using the infrared light. If again you do not experience any pain, redness or discomfort, Omnilux new-U is safe for you to use.







## Treatment Regime

<b>1. Forearm test</b> If no adverse reaction within 24 hours, continue with test 2	<b>20 minutes RED light</b>
<b>2. Forearm test</b> If no adverse reaction within 24 hours, start treatment regime	<b>20 minutes IR light</b>
<b>3. Week 1, first day (Day 1)</b>	<b>20 minutes IR light</b>
<b>4. Two days later (Day 3)</b>	<b>20 minutes RED light</b>
<b>5. Week 2, first day (Day 8)</b>	<b>20 minutes IR light</b>
<b>6. Two days later (Day 10)</b>	<b>20 minutes RED light</b>
<b>7. Week 3, first day (Day 15)</b>	<b>20 minutes IR light</b>
<b>8. Two days later (Day 17)</b>	<b>20 minutes RED light</b>
<b>9. Week 4, first day (Day 22)</b>	<b>20 minutes IR light</b>
<b>10. Two days later (Day 24)</b>	<b>20 minutes RED light</b>

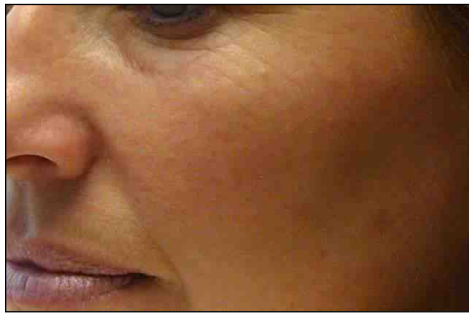
After 8 weeks, self assess the condition of the skin during the next 2-3 months. Most people find that follow-up sessions every 3 months are essential in maintaining a youthful appearance and helps prevent the onset of aging, particularly fine lines and wrinkles.

## Treatment Regime



**For best results, we recommend the following regime with any of your favorite skincare products:**

1. Use an exfoliating cleanser to remove makeup, dirt and debris. This improves circulatory flow and prepares and conditions the skin to better absorb the light.
2. Make sure goggles are on and secure before turning on the device. Treat the skin with light as directed.
3. Apply a moisturizer after the light treatment. This will provide continued nourishment to the skin and improve the skin's photo-immune system, enabling better defense against the environment.



## Long Term Results

**The effects of light therapy are a two stage process.**

**PRIMARY:** Immediate reactions that occur during and directly after light therapy include improved skin tone, firming and skin clarity

**SECONDARY:** Reactions that continue after the light is switched off are improved skin tone, firming, and remodeling of collagen and elastin

## Results of Omnilux Independent Clinical Studies:

**7 out of 10** subjects reported a visible reduction in periorbital wrinkles.

**8 out of 10** subjects reported an improvement in skin clarity and smoothness.



## Who will benefit from Omnilux new-U?



### **Men and Women**

Safe and effective for any age, skin type or skin color

### **All ages - all skin benefits**

Younger Skin – Improves skin fitness, better tone, skin texture and prolongs a youthful appearance

Mature Skin – Reduces wrinkles and fine lines, tightens sagging, and improves skin tone

## Benefits of Omnilux new-U



- The new generation of minimally invasive light technology
- Clinically proven optimized wavelength intensity
- Treats all skin colors - even tanned skin
- Safe - non invasive
- NO Pain - NO downtime
- Less costly then other anti-aging procedures
- FDA cleared