



## C E FERULIC - Prevent



C E FERULIC IS A REVOLUTIONARY TOPICAL ANTIOXIDANT COMBINATION THAT PROVIDES UNPRECEDENTED 8-TIMES THE SKIN'S NATURAL PHOTOAGING PROTECTION. CULMINATING MORE THAN 10 YEARS RESEARCH AND TESTING, THIS LATEST ANTIOXIDANT BREAKTHROUGH CONTAINS THE ORIGINAL POTENT FORMULATION OF 15% PURE L-ASCORBIC ACID AND 1% ALPHA TOCOPHEROL. HOWEVER, THE ADDITION OF FERULIC ACID – A PLANT-BASED ANTIOXIDANT – HAS TRANSFORMED THE FORMULA, DOUBLING PERFORMANCE OF THE ALREADY POWERFUL COMBINATION.

THIS SYNERGISTIC FORMULATION PROVIDES UNMATCHED PROTECTION AGAINST UV INDUCED ERYTHEMA, FREE RADICAL FORMATION, AND CELLULAR DAMAGE THAT RESULTS IN PREMATURE SKIN AGING. DAILY APPLICATION OF THIS CUTTING-EDGE SERUM, ALONG WITH THE USE OF A BROAD-SPECTRUM SUNSCREEN, OFFERS ULTIMATE PROTECTION FROM UV LIGHT AND ASSOCIATED SKIN DAMAGE.

### THE LATEST RESEARCH SHOWS

- eight-fold protection and unprecedented anti-aging benefits
- 96 percent reduction of sunburn cells in UV irradiated skin
- enhanced vitamin performance and better stability with addition of ferulic acid
- prevention of thymine dimers, DNA mutations associated with the formation of skin cancer

### FEATURES AND BENEFITS

#### Synergistic Antioxidant Combination / Optimized Formulation

- provides significantly better results than any one antioxidant alone
- enhances protection against damaging UVA/UVB rays to better prevent signs of premature aging,

while stimulating collagen production to diminish the appearance of photodamage

- properly formulated with optimal concentrations at precise pH to ensure absorption and maximize performance

#### 15% L-Ascorbic Acid

- neutralizes free radicals, provides photoprotection, and stimulates collagen synthesis

#### 1% Alpha Tocopherol

- neutralizes free radicals, provides photoprotection, and aids in the healing process

#### 0.5% Ferulic Acid

- neutralizes free radicals, provides photoprotection, and provides anti-inflammatory effects

### USAGE RECOMMENDATIONS

- photoaged or photodamaged skin
- dry or sensitive skin / Poor skin elasticity
- erythema
- hyperpigmentation
- beginning 30 days before and/or 7-10 days after invasive or non-invasive procedures

## APPLICATION

Once daily using fingertips, apply 4-5 drops of C E Ferulic to face, neck, and chest.

## KEY INGREDIENTS

### L-ASCORBIC ACID (VITAMIN C)

- the body's most important water-soluble antioxidants
- inhibits UVA and UVB radiation-induced damage
- photoprotective capabilities
- promotes collagen synthesis
- anti-inflammatory properties

### ALPHA-TOCOPHEROL (VITAMIN E)

- the body's most important lipid, or fat-soluble, antioxidant with significant antioxidant functions, especially in cell membranes and lipoproteins
- photoprotective capabilities
- helps to protect the cellular membrane from free radical damage
- improves the skin's water binding abilities
- anti-inflammatory properties

### FERULIC ACID

- ubiquitous plant antioxidant
- neutralizes free radicals known as "superoxide," "hydroxyl radical" and "nitric oxide"
- suppresses radiation-induced oxidative reactions
- acts synergistically with other antioxidants, improving their potency
- absorbs UV (approved sunscreen in Japan)
- anti-inflammatory properties
- easily absorbed by the skin