



Apothedermtm

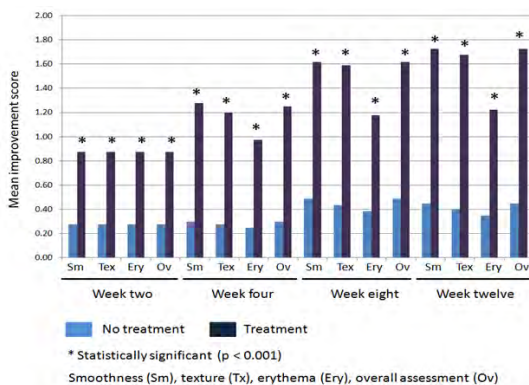
Stretch Mark Cream Clinical Study Overview

The Effect of a Peptide-Containing Moisturizer on the Appearance of Stretch Marks

Featuring Patented Helix BioMedix SMARTPEPTIDE™ Technology Heptapeptide-7

A 12 week clinical study of Apothedermtm Stretch Mark Cream was conducted by a leading dermatologist. Thirty women aged 18 years or older participated in the study and were seen at the beginning of the study and then at 2, 4, 8, and 12 weeks thereafter for evaluation. Each participant applied the cream twice daily on the upper thigh area. "Before and After" photos were taken by investigator and assessments were made for: Smoothness, Texture, Erythema, Overall Appearance and Safety.

- Both the investigator and the participants reported impressive visible improvement of stretch marks with use of Apothedermtm Stretch Mark Cream.
- The formal study findings showed a highly statistically significant ($p < 0.001$) improvement in investigator and subject assessment of smoothness, texture, erythema & overall appearance.
- Investigator & subject scores increased from Week 2 thru Week 12 demonstrating progressive improvement with continued product use.
- Over 70% of subjects showed visible signs of improvement in smoothness, texture, erythema & overall appearance within the first 2 weeks of use.
- Over 90% of subjects showed visible signs of improvement in smoothness, texture, erythema and overall appearance at week 12.
- The Study is being submitted to American Academy of Dermatology & several other medical societies/journals for presentation & publication.



→ Clinically Proven Results
 → Elegant, Non-greasy Formulation
 → High Consumer Appeal

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To learn more about Apothedermtm please visit www.apothedermtm.com or to learn more about our pharmaceutical programs visit www.helixbiomedix.com

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