

Beauty Magazine

April 2011

SKINCEUTICALS
ADVANCED PROFESSIONAL SKINCARE



BEAUTY FOCUS

Under the spotlight

SKINCEUTICALS BLEMISH + AGE

This month we look at a new range of powerful skin rejuvenators

GLOSSARY

Free radicals: Exposure to UV rays induces free radicals burning on the skin. The reaction leaves them to attack a variety of molecules (DNA, lipids, proteins) in the skin, which causes damage to skin structure, contributing to ageing.

Antioxidants: The most common antioxidants are vitamins A, C and E, which neutralise free radicals to protect the destructive effects they have on the skin, preventing their ability to damage cells and break down the collagen that keeps the skin's elasticity.

THE WHY: Ageing and blemishes are paramount skincare concerns amongst women and yet few products on the market target both together. Skin damage, caused by a number of factors such as UV rays, stress, smoking and pollution can attack the skin causing age spots and lines to develop, while statistics show that 48 per cent of European women aged 30 – 49 still suffer from acne* due to factors such as hormonal changes, stress, use of harsh products and clogged pores. Hence, many adults suffering from problem skin are looking for an effective solution to treat breakouts while improving their overall complexion.

THE WHAT: Aimed at oily, problematic, congested, ageing skin, SkinCeuticals Blemish + Age is a trio of skincare products that together provide intense exfoliation to target imperfections, fine lines, dull skin tones and excess oil production for a brighter, more youthful complexion. Blemish + Age Defense is an oil-free serum that treats acne and breakouts to improve overall complexion. Blemish + Age Cleansing Gel unclogs pores to remove dirt and impurities, while Blemish + Age Solution is a spray toner that eradicates surface cells and excess residue to prime the skin.

THE HOW: To provide the best line-up for acne-prone, ageing skin, SkinCeuticals uses a high potent formula to diminish imperfections, reduce fine lines, minimise pores, correct hyperpigmentation and smooth skin texture. Blemish + Age Defense contains blemish fighting actives (like salicylic acid) and age fighting actives (glycolic and citric acids) for targeted action. Research shows that over 27 per cent of Blemish + Age Defense users saw an improvement in fine lines by week four, while over 26 per cent noticed an improvement in acne lesions after one week of use.

SKINCEUTICALS Blemish + Age Defense Serum (RRP £75), Blemish + Age Cleansing Gel (RRP £29) and Blemish + Age Solution (RRP £27). See www.skinceuticals.co.uk for more information.

*Source: IFSC, Health and Beauty 2007, Europe 5, 4Q11, women age 30-49

The best line-up for acne-prone, ageing skin!

30 BEAUTY MAGAZINE APRIL 2011

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— Beauty Magazine, Under the Spotlight