

TÄNDA
ANTI-AGING
SOLUTION



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Tända Regenerate™ Anti-Aging Light Therapy Treatment

FOR LUMINOUS YOUNGER-LOOKING SKIN

- Uses 660nm red LED light
- Smoothes and softens
- Hydrates and protects
- Firms and plumps
- Diminishes the appearance of fine lines and wrinkles

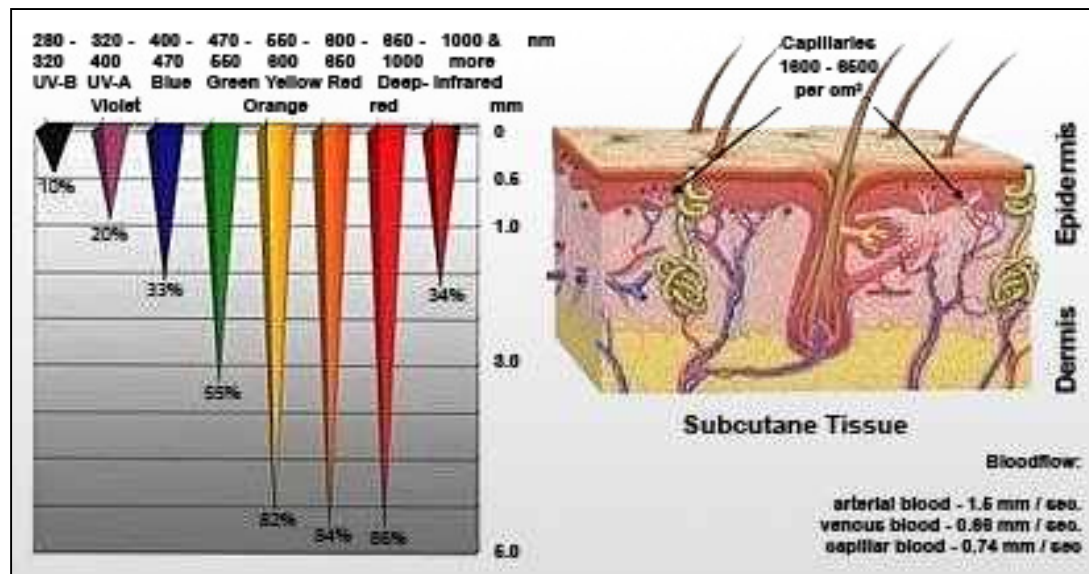


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Red LED Light Therapy

- 660nm red LED light penetrates approximately 5mm into the skin



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Red LED Light Therapy



How it works

- LED light is absorbed by living tissue
- Increases the level of ATP (fuel for cells)
- Achieving wide systemic effects

Therapeutic effects include:

- Increased cellular energy
- Increased micro circulation
- Reduced swelling and inflammation
- Increased production of collagen & elastin

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Tända Regenerate™

Anti-Aging Light Therapy Treatment

PROTOCOL

1. **Cleanse** your skin
2. **Apply** Regenerate Pre-Treatment Serum all over your face
3. **Treat** for three minutes over each target area (e.g. around the eyes). Then move the device all over your face, moving every 30 seconds with the “beep” until you have treated all areas. Allow 24 hours between treatments.

Many users experience an increase in hydration and skin comfort immediately.

- Use every day for 30 days, then three times per week to maintain results.



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What to expect with Tända Regenerate™

During treatment*:

Users will feel a warm sensation on the skin that some users have described as calming. Many users experience an increase in hydration and skin comfort immediately.

After 1 week of treatment:

Most users will start to see an improvement in skin texture while the majority of users will see an increase in the healthy feel of their skin and an increase in skin smoothness.

After 2 weeks of treatment:

A vast majority of users will see a reduction in the overall signs of aging, particularly an increase in skin firmness.

After 4 weeks of treatment:

After 4 weeks of treatments, users will see overall better skin condition compared to before treatment with Tända Regenerate. This includes an improvement in the healthy appearance of the skin and a reduction in the appearance in fine lines and wrinkles.

*Efficacy and Skin Characteristic Study for Tända Clear Acne Treatment, May 2009. Based on self-assessment after 30 days.

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Results with Tända Regenerate

- **Significant clinical evidence is available in support of the efficacy of the Tända Regenerate device:**
- 2 clinical studies
 - Dr. Zoe Draelos, MD, High Point NC
 - Hydration & Trans-Epidermal Water Loss
- 3 User Preference Studies
 - Spring 2008
 - Winter 2009
 - Summer 2009



Dr. Zoe Draelos, MD

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Results with Täanda Regenerate™

Hydration/TEWL Study

- A recent study showed a 15% improvement in hydration after using Täanda Professional Regenerate for 14 days*
- Immediate results:
 - 75% reported an immediate improvement in hydration
 - 67% reported an immediate improvement in the comfort of the skin.
- Overall results:
 - 100% reported softer skin
 - 100% reported improved hydration
 - 92% reported smoother skin
 - 83% reported a more nourished appearance

* Testing conducted by Evalulab, Mont-Royal, QC, February 5 2009. Study # 09B-0108, titled: Hydration and TEWL Study for a Light Therapy Treatment over a Period of 14 Days.

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Results with Tända Regenerate™

User Preference Study Results:

SKIN TEXTURE

- **92%** of users reported softer, smoother and more radiant looking skin*

REJUVENATION

- **92%** of users reported that their skin looked and felt rejuvenated*

FINE LINES AND WRINKLES

- **88%** of Tända Regenerate users saw an improvement in the appearance of fine lines and wrinkles and in the healthy feel of their skin*

*Pharos Life User Preference Study, April 2008 Based on self-assessment after 30 days

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Results with Täanda™ Regenerate



Before



After 30 days

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Results with Tända Regenerate™



Before



After 30 days

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Device Features and Benefits

Developed specifically with the consumer in mind the device is easy-to-use and comes with many user-friendly features:

Ultimate Convenience:

- Cordless/Portable
- Large treatment head
- Triangular treatment head

Technologically Advanced

- Upgradeable microprocessor technology
- One touch activation
- Temperature sensor
- Contact sensor
- Photon Boost Technology

Excellent Value:

- Modular/Interchangeable treatment heads
- Long lasting treatment heads



Tända I light therapy device

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Tända Pre-Treatment Topicals

- Specially formulated to optimize the delivery of light to the skin:
 - Specific topical viscosity regulates the surface of the skin to reduce reflection and refraction of light
 - High degree of transparency allows maximum light penetration
 - Free of light-reflecting properties which may interfere with light delivery
 - Proprietary “index-matching” eliminates resistance to light delivery, shortening treatment times
- All Tända topical are botanically-based, hypoallergenic and non-comedogenic.

