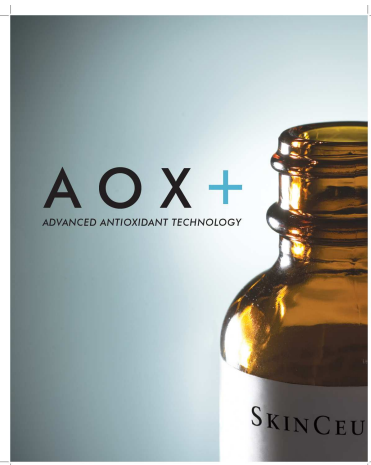




SERUM 10 AOX+ – Prevent



IDEAL FOR SENSITIVE SKIN TYPES OR CONDITIONS, SERUM 10 NEUTRALIZES FREE RADICALS, DEFENDS AGAINST ENVIRONMENTAL DAMAGE, AND HELPS PREVENT SIGNS OF PREMATURE AGING. NOW FORMULATED WITH AOX+ ADVANCED ANTIOXIDANT TECHNOLOGY, THIS LIGHTWEIGHT, FAST-ABSORBING SERUM COMBINES FERULIC ACID WITH 10% PURE VITAMIN C TO ENHANCE ANTIOXIDANT PERFORMANCE. SERUM 10 USES DUKE-PATENTED VITAMIN C TECHNOLOGY, FORMULATED AT THE PRECISE PH AND CONCENTRATION SHOWN TO DELIVER EFFECTIVE AMOUNTS OF L-ASCORBIC ACID TO THE SKIN.

FEATURES AND BENEFITS

AOX+ advanced antioxidant technology

- combines ferulic acid with pure vitamin C to enhance antioxidant performance
- 10% concentration of pure vitamin C (L-ascorbic acid)
- reduces the appearance of fine lines and wrinkles, neutralizes free radicals, provides environmental protection, and helps stimulate collagen synthesis
- using Duke-patented vitamin C technology, shown to deliver effective levels of vitamin C to the skin
- ideal for sensitive skin

Reservoir effect

- once absorbed, can't be washed or rubbed off, remaining protective for up to four days — an excellent addition to sunscreens

USAGE RECOMMENDATIONS

- delicate or sensitive skin
- acne treatment
- photoaged or photodamaged skin
- erythema
- poor skin elasticity
- hyperpigmentation
- beginning 30 days before and/or 7-10 days after invasive or non-invasive rejuvenating procedures
- protocols: Deep Pore-Cleansing Facial, Soothing Treatment, Firming Facial, Refining Treatment for Men

APPLICATION

Once daily, using fingertips, apply 4-5 drops to face, neck, and chest.

KEY INGREDIENTS

L-ASCORBIC ACID (10%)

- considered one of the most important water soluble anti-oxidant
- inhibits UVA and UVB radiation-induced damage
- photoprotective capabilities
- promotes collagen synthesis
- anti-inflammatory properties

FERULIC ACID

- ubiquitous plant antioxidant
- neutralizes free radicals known as "superoxide," "hydroxyl radical" and "nitric oxide"
- suppresses radiation-induced oxidative reactions
- acts synergistically with other antioxidants, improving their potency
- absorbs UV (approved sunscreen in Japan)
- anti-inflammatory properties
- easily absorbed by the skin

HYALURONIC ACID (SODIUM HYALURONATE*)

- natural humectant with excellent water binding capabilities capable of attracting and retaining 1,000 times its own weight in water
- assists as a carrier for other agents to be delivered below the skin's surface
- ability to retain water gives immediate smoothness to rough skin
- occurs naturally in the dermis
- allows the epidermis to achieve greater suppleness, proper elasticity, and turgor (*sodium hyaluronate is the sodium salt of hyaluronic acid which occurs naturally; we use sodium hyaluronate because it is water soluble)

ZINC

- accelerates wound healing
- offers protection against UVB radiation
- promotes collagen synthesis in the dermis
- useful in acne treatments since it lowers sebaceous secretion

BIOFLAVONOIDS

- possess antioxidant properties that neutralize free radicals
- antimicrobial activity and anti-inflammatory benefits