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It's a wrap!
Tips on fuss-free nail films

MIND DOUBT
Whether to treat the psychological with the physical

Chill time
Cold therapies are a hot trend

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IS "REAL TIME" VITAL FOR ONLINE BOOKINGS?

lash converters
Eyelash treatments to boost volume - and profits

NEW PRODUCTS Online at professionalbeauty.co.uk

KNEADS MUST
Designed by therapist Una Tucker, the Kneader is a massage tool that can take the pressure off therapists and also be sold as a home-use device. Tucker designed the device after failing to find an affordable hand-held massage tool that would help her clients massage between their professional sessions. Since then she has had interest from training schools and salons looking to use the device.
The retail device comes with an instruction manual, DVD and website support. It mimics various key movements of a professional massage and is made from hard-wearing acrylic. It costs £25. Contact Kneads Must through www.kneadsmust.com

SKINCEUTICALS
Blemish + Age is a new collection for acne-prone ageing skin featuring three products: a serum, a cleansing gel and a solution. SkinCeuticals say the range was launched in response to demand from adults who suffer with blemishes and excess oil production well beyond adolescence. Many of these adults don't want to have to choose between treating blemishes or signs of ageing. In tests, people using all three products saw sebum reduced by 39% and fine lines improved by 28% after four weeks. Trade prices are from £16 to £70. Call SkinCeuticals UK on 01209 617146

AVEDA
The Sable Lash-to-eyelash and eyebrow brush has reintroduced make-up to its line-up after a long absence. Aveda withdrew all but the very basics of its make-up line but has come back with a significant offer including eye shadow singles and trios, foundations, concealers and lip and cheek products. Here products include the Hourglass-Mist Lip Definer, which glides on as a film, and the Eye Shadow Transformer, a liquid that can be added to powder if desired to transform each into a liquid eyeliner or cream shadow. RRP's range from £10.50 for a mineral lip colour to £46 for a set of brushes. For trade prices, call Aveda on 0870 034 2380

MAD BEAUTY
In time for summer holiday season, Mad Beauty is launching the Cocktail Beauty Essentials Set, a lightweight and compact kit of beauty tools for travel. The set contains nail scissors, tweezers, a nail file, nail clippers and a three-way nail buffer all housed in a chic, cocktail-shaker-shaped box. Retail price is £4.99. For trade prices and further info, call Mad Beauty on 020 9959 2374

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— Professional Beauty, New Products