

### PIGMENT PROBLEM SOLVER

L'Oréal's SkinCeuticals has developed a high potency brightening treatment claimed to match the efficacy of the medical standard used for the topical treatment of hyperpigmentation.

Pigment Regulator is said to improve uneven skin tone, brown spots and dark patches caused by UV exposure, hormonal fluctuations and acne scarring by working on three areas associated with pigmentation.

Kojic acid at 2% helps brighten and reduce the production of excess melanin, balancing skin tone and fading dark spots and freckles on the skin, while emblica, derived from Indian gooseberry extract, helps combat UV induced hyperpigmentation as well as reducing the melanin level reaching the skin's surface. A 10% exfoliant blend combines glycolic and aminosulfonic acids to break up melanin clusters on the skin's surface and improve skin texture, helping to enhance the potency of the other ingredients. The result, says the brand, is a reduction in brown spots, age spots and acne scars, combined with a more uniform skin tone. Future discolouration is also reduced.

**PRICE £75**

**AVAILABILITY Worldwide**

**LAUNCH September**

### ALOHA FROM CONNOCK LONDON

Connock London is a new British beauty brand set up by Amanda Connock, whose parents founded speciality raw materials company A&E Connock. The new brand is launching with a bath and body collection based on kukui oil which has been sourced from a supplier her family business has been working with for over 20 years.

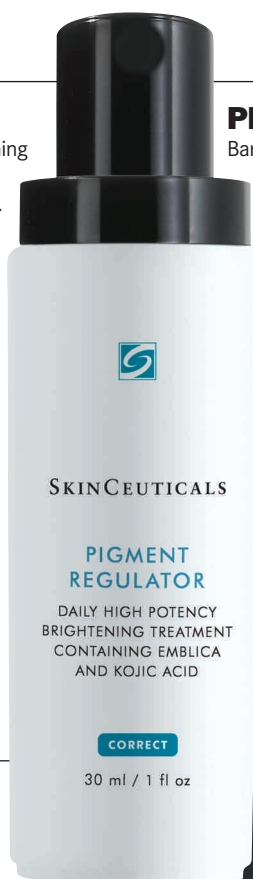
Kukui oil is said to possess skin conditioning properties, helping to improve skin suppleness and elasticity as well as soothing minor skin irritations. It also has high levels of linoleic and alpha-linolenic acids which help treat eczema, psoriasis, dry skin and acne.

Products in the range include Soothing Bath Oil containing a blend of kukui, macademia and tamanu oils to nourish and smooth dry skin; Hydrating Body Lotion which combines shea butter and macademia oil; Comforting Body Wash, enriched with aloe vera, vitamin E and papaya extract; and Wonder Balm, a soothing and nourishing balm containing kukui oil, monoi, cocoa butter, mango butter and beeswax. A scented candle infused with gardenia and jasmine is also available.

**PRICE £18 - £42**

**AVAILABILITY UK**

**LAUNCH September**



### PERFECT THE POUT

Barbara Daly's new Stay Pout lipstick is said to combine the benefits of a lipstick and lipgloss in one product. The product combines the long lasting qualities of a lipstick with a smooth glossy shine that is said to glide on easily and provide hours of colour.

The formula contains wild mango butter to moisturise and nourish, and *Lupinus alburst* and wheat seed oil to provide comfort to dry lips. Stay Pout is available in four satin, nude and metallic colours which are said to suit all trends and skin tones.

**PRICE £5**

**AVAILABILITY UK (Tesco)**

**LAUNCH Now**



### EYE OF THE BEHOLDER

Calvin Klein has launched a major new feminine fragrance inspired by the calla lily. Simply entitled Beauty, the fragrance is being positioned at the premium end of the Calvin Klein scent portfolio, with a price which reflects this.

Created by nose Sophie Labbé, the scent features a new interpretation of a lily – the neo-lily – which Labbé has created from a blend of ambrette seeds, jasmine and cedarwood.

The golden juice is housed in a clear curved glass bottle, with a metallic silver halo that encircles the glass. A matching silver cap, which follows the clean lines of the Calvin Klein aesthetic, sits on top of the bottle. Alongside the edp, a bath & shower crème and skin lotion are also available.

**PRICE £28 - £62**

**AVAILABILITY Worldwide**

**LAUNCH Now**

