#### What is microcurrent?

Microcurrent is a low-level, alternating current that typically operates in the range of 0-400 microamps. Microcurrent technology is one of the hottest innovations in the anti-aging industry and is used in top spas and medical offices to perform facial sculpting - tightening, toning, and firming of aging skin. The results can be so dramatic that microcurrent treatments are often referred to as "non-surgical face lifts".

### How does microcurrent work?

Microcurrent works by targeting the muscles under the skin that cause our facial skin to wrinkle and sag. As we age, our muscles become accustomed to certain expressions and tend to "stick" in these positions. A great example of this is the furrow between the eyebrows. At the same time, other muscles in our face are hardly ever used, and they begin to atrophy, which leads to sagging. An example of this can often be seen around the jaw lines, chins and necks where we tend to develop sagging or loss of definition as we get older.

Microcurrent facial toning devices send soft, gentle waves to the muscles in your face that help relax overly-tightened muscles and strengthen under-worked muscles. In essence, microcurrent facial toning "re-educates" the facial muscles and works to restore them back to their original state. When this happens the face is lifted, firmed and toned to a more youthful appearance. At the same time, the microcurrent improves circulation to your face which stimulates production of collagen, improves tone and texture, and eliminates fine lines.

Output - 1/1,000,000th of an Ampere

Sensation – Soothing, very mild current (Works subsendory – beneath sensory nerves)

Benefits – Increase Muscle Re-education, ATP, Collagen/Elastin, Circulation

# **NuFACE Facial Toning Devices**

NuFACE® devices combine the science of Microcurrent Technology and advanced proprietary engineering into safe, easy to use, hand-held facial toning devices. What makes NuFACE different from other modalities for facial lifting is the ease of use, convenience, and efficacy. In fact, NuFACE devices are the the first and only hand held microcurrent devices FDA-cleared for at-home use.

## How it Works

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# Natural, Non-invasive Facial Lift

The results can be so dramatic and immediate that microcurrent treatments are often referred to as "non-surgical face lifts", and known on the red carpet as "The 5-minute Face Lift."

## No Downtime

With microcurrent technology, there are no needles, no incisions, no need for anesthesia, and no recovery time.