

NeoStrata's products offer much more than just skin care

Healthier skin with skincare from the researchers who discovered AHAs and PHAs

NeoStrata products improve the visible signs of ageing or sun-damaged skin and treat various dermatological conditions including acne, dry skin, hyperkeratosis and hyperpigmentation. Uniquely formulated with alphanhydroxy acids (AHAs), polyhydroxy acids (PHAs), and Bionic PHAs, these products can also enhance the therapeutic treatments and skincare recommended by physicians and aesthetic practitioners.

NeoStrata products contain various concentrations of AHA and PHA ingredients as well as sunscreens (SPF), lightening or anti-acne agents so that the appropriate therapy can be matched to any skin type or condition. AHAs and PHAs with antioxidant properties provide the dual functions of both repairing past damage and preventing future damage to the skin.

How do AHAs, PHAs and Bionic PHAs work?

As we age, our skin's own natural regeneration process slows down, which results in a dull-looking and uneven complexion. AHAs, PHAs, as well as Bionic PHAs work by speeding up this natural process. This encourages the skin to shed its dead cell surface (exfoliation), resulting in healthier, smoother, clearer, more radiant skin.

How do AHAs, PHAs and Bionic PHAs affect different layers of skin?

Epidermis: AHAs, PHAs, and Bionic PHAs have remarkable effects on the skin. The hydroxyacids dissolve the bonds of thickened, dead skin cells on the surface of dry skin, this creates an even exfoliation of the upper surface layers of the skin, revealing fresher, newer, hydrated and healthy cells. Skin starts to feel very smooth and soft, and looks vital, healthy, bright and glowing.

Mid Dermis: Exfoliation at the top of skin leads to increased cell renewal (cell turnover).

Deep Dermis: All-over skin effects are evident in the plumping (volumizing) and firming process that occurs. The skin's network is strengthened, leading to a decrease in the appearance of fine lines and wrinkles. Increased natural moisturization and plumping occurs by building the essential gel matrix, leaving the skin looking smooth, more supple, firm and radiant. Skin looks younger, fuller and more smoothly textured with more bounce.

Will I visually see the signs of this natural shedding process, such as flaking and peeling skin?

During the first few weeks of use, you might experience some slight tingling, dryness and flakiness. As your new, healthier skin cells come to the surface, the flakiness will be replaced with radiant new skin. The texture will feel softer and smoother and with regular use fine lines will begin to disappear. Skin improvement should be noticeable in 2 to 3 weeks.

OUR TECHNOLOGY

AHA

These products (grey labels) contain glycolic and citric acids. **Glycolic Acid** is the smallest molecule of the AHA family and therefore is optimally absorbed into the skin. **Citric Acid** is an antioxidant and has been shown to provide significant anti-ageing benefits.

AHA PLUS

NeoStrata Plus products (dark blue labels) contain the highest amount of **Glycolic Acid** available as home treatment products. They are recommended after a period of treatment with the grey labelled products.

PHA

These products (green labels) contain the polyhydroxy acid **Gluconolactone**, which is suitable for all skin types, including sensitive skin. PHAs are composed of multiple water attracting hydroxyl groups, which hydrate the skin, resulting in enhanced moisturisation. Repeated use may reduce fine lines, wrinkles and promote a more even skin tone.

BIONIC

The NeoStrata Bionic products (green with orange labels) contain Lactobionic Acid. This complex PHA is suitable for all skin types, including rosacea, eczema and xerosis. It is also beneficial on dry skin and for various post-procedural uses, due to the exceptional healing properties.

First, we discovered alpha hydroxy acids. Then we went Bionic

And your patients get powerful anti-ageing and antioxidant benefits that both treat and protect. Yet, the inherent gentleness of lactobionic acid and PHA make our Bionic line ideal for everyone. Even post procedural patients and those with clinically sensitive skin. Count on NeoStrata's innovative scientific approach to deliver results

Clinically proven to improve visible signs of ageing, including;

- Premature ageing / sun damaged skin
- Dry, dull and dehydrated skin
- Fine lines and wrinkles
- Pigmentation
- Acne scarring / oily and acne prone skin



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