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Hydropeptide Lip Plumper perfects your pout

Lip products have always been my most innocent guilty pleasure. The others- namely coats and bags- require ample credit cards and closet space. To satisfy the insatiable thirst of my pout, all I need to do is pass by a cash register and pick up the first lip gloss, balm, or salve I see on the counter. When I did just that many years ago and realized that I had purchased a so-called plumper called Lip Venom by DuWop, my feelings were conflicted. I sincerely wanted fuller lips...but not at the cost of subjecting them to torture. I simply could not tolerate the uncomfortable burning sensation and disposed of my short-lived lip plumper for good.

Fast forward many years later, and my outlook on lip plumpers has evolved. I have in my hands **Hydropeptide Lip Plumper**, a very different product from its predecessor. Instead of a spicy sting, this plumper treats my lips to a refreshingly mild tingle and strawberry taste. The texture is neither too sticky nor too wet, and the color is a natural pink without overdoing the shine factor. My lips appear noticeably fuller and smoother. And it's no trick of the eye with light reflectors (which is how a product like **Be Fine Lip Serum** effectively works), but a visible volumizing effect that lasts as long as the gloss stays on my lips.

According to Hydropeptide, the pumping effect lasts even longer than that. Independent studies over an 8-week period involving thirty-six women ages 21 to 65 showed both immediate and long-term results. Within 10 minutes, 97% saw smoother-looking lips, while 100% indicated that their lips felt fully hydrated. Within 5 weeks, 100% said that their lips were healthier and 89% younger-looking. These are some pretty powerful testimonials, which I can't honestly corroborate since my lips are typically well-nourished and moisturized. But that's not to say my lips haven't benefited from the intelligent ingredients brimming in Hydropeptide's formula.

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