



30ml

Firma Derma®

Professional Strength
Skin Firming Serum for Neck and Décolleté

Superior firming capability in an advanced light-weight serum formula. Dramatically increases skin firmness and elasticity for a younger, toned appearance.

With DMAE proven to restore sagging skin to a younger, more supple appearance. And organic rosemary extract, a powerful antioxidant to repair and prevent ageing damage.

Suitable for individuals from their 40s onwards, with all skin types

ACTIVE INGREDIENTS:

- **DMAE** - precursor to the neurotransmitter acetylcholine, which is responsible for communication between cells. Also exhibits anti-inflammatory and anti-oxidant properties
- **Organic Rosemary Extract** - powerful botanical antioxidant

FEATURES:

- Firmness-enhancing DMAE
- Botanical antioxidant organic Rosemary Extract
- High epidermal penetration
- Non-drying, non-sensitising & non-irritating
- Light weight and non-greasy formula
- Non-acne aggravating and non-comedogenic (does not clog the pores)
- Designed for direct skin application or mixing with regular moisturiser
- Fragrance-free
- Oil-free
- Paraben-free
- No petrochemicals
- Shelf life: 12 months
- Up to 100 applications
- Recommended retail price: £32.00
- Size: 30ml; dropper bottle

BENEFITS:

- Achieves highly visible firming results in the neck and décolleté in weeks
- Helps to improve skin roughness and regularity, as well as increasing the skin's hydration levels, leading to a firmer and more elastic appearance
- Pure and potent formula with one main firming active DMAE, a well known lifting ingredient, shown to exhibit high tonic effects on the muscles of facial expression, leading to increased skin firmness
- DMAE is also an antioxidant, which promotes cell membrane stability and shows the ability to boost the effects of other antioxidants, providing increased firmness, brightness and reduction of fine lines and wrinkles. Works synergistically with CE-Tetra and C-Tetra
- Shows the ability to stimulate the muscular filaments in the skin, to help regain firmness, increase regularity and decrease roughness of the skin
- Protects and rebuilds the natural barrier of the skin and promotes long lasting and effective levels of hydration
- Exhibits a potent anti-inflammatory action.

See reverse side for recommendations for use, directions for use and precautions



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RECOMMENDATIONS FOR USE:

- Daily continuous skin care regime designed to firm sagging skin with lowered firmness and elasticity
- Prophylactic and treatment of deep neck folds, jowls and sagging skin on the décolleté
- Supplementation of treatments with retinoic acid and/or AHA
- Post-treatment skin care maintenance after Neck and Jowl Liposuction, dermal filling treatments and lifting procedures (acceleration of regenerative processes and consolidation of procedure results)

DIRECTIONS FOR USE:

- Firma Derma Serum has been formulated for direct application to the neck and décolleté.

In the morning and evening, after cleansing, apply 5-6 drops directly to the skin and blend evenly across the whole neck and décolleté.

Alternatively, place a drop on your finger and massage into the skin. Leave to absorb for 2-3 minutes. Apply your hydrator as usual after every application.

If using Firma Derma Serum during the day, ensure that an SPF hydrator is applied after every application.

PRECAUTIONS:

- If irritation occurs, reduce applications to once daily. If irritation persists, cease use and contact your skincare professional.