

## **FAQ - Cetaphil RESTORADERM**

### **What is the Eczema Society of Canada Seal of Approval?**

Galderma Canada submitted technical information and clinical data on the Cetaphil RESTORADERM Eczema Moisturizing Wash and Lotion to the Eczema Society of Canada for review under the "Seal of Approval" program. In order to obtain the "Seal of Approval", we were required to file two submissions with the Society. The submissions included information on the development of the formulation, as well as a great deal of data to demonstrate our high standards of clinical testing. Our applications were reviewed by leading Canadian dermatologists. We were able to apply for the seal as both products met the two key "product eligibility" requirements:

1. Both were created for and intended to be used on eczema-prone and/or sensitive skin.
2. The ingredients in these products are not found on the Eczema Society of Canada "Ingredients to Avoid" list.

### **What are the ingredients in the Wash and Lotion?**

**WASH:** water, butyrospermum parkii (shea butter), sodium trideceth sulfate, glycerin, helianthus annuus (sunflower) seed oil, sodium chloride, sodium lauramphoacetate, cocamide MEA, citric acid, niacinamide, sodium PCA, tocopheryl acetate, 1,2-Hexanediol and caprylyl glycol, disodium EDTA, guar hydroxypropyltrimonium chloride, allantoin, potassium sorbate, arginine, methylisothiazolinone

**LOTION:** water, glycerin, caprylic/capric triglyceride, helianthus annuus (sunflower) seed oil, pentylene glycol, butyrospermum parkii (shea butter), sorbitol, cyclopentasiloxane, cetearyl alcohol, behenyl alcohol, glyceryl stearate, tocopheryl acetate, hydroxypalmitoyl sphinganine, cetyl alcohol, arginine, disodium ethylene dicocamide PEG-15 disulfate, glyceryl stearate citrate, niacinamide, sodium PCA, cetareth-20, sodium polyacrylate, caprylyl glycol, allantoin, citric acid, panthenol, dimethiconol, disodium EDTA, sodium hyaluronate

**Many doctors recommend petroleum/Vaseline to function as a "moisturizer" for eczema-prone skin. How does RESTORADERM lotion compare to historical emollient regimens?**

While petroleum is very effective as an occlusive, that is all it does - it physically traps whatever moisture is present in the skin and forms a temporary barrier. Petroleum does not add moisture to the skin (because there is no water content, nor any humectants or emollients) so if it is applied to dry skin you are only addressing part of the issue. Cetaphil RESTORADERM Lotion provides water, effective occlusives, humectants and emollients, PLUS ceramide and natural moisturizing factors designed for the specific needs of eczema-prone skin.

**RESTORADERM Lotion is described as a "creamy lotion". Can you explain what makes it like a cream and the reasons why it is labeled as a lotion?**

Many guidelines on emollient therapy currently recommend the use of creams over lotions or ointments. When the formulators were first developing the RESTORADERM lotion they were presented with a challenge: create a moisturizer that provides the moisturizing benefit of a cream while being fluid enough to use like a lotion in a convenient pump-top bottle. The new formula can be considered a "hybrid" as it offers the best of both worlds; it has the moisturizing properties of a cream, but its thickness allows it to be dispensed through a pump; thus classifying it as a lotion. With this superior formulation, we are able to provide the first creamy lotion for eczema-prone skin.

**When developing this new moisturizer the needs of eczema-prone skin were foremost:**

- The reduced thickness of the lotion allows it to spread easily on the skin, decreasing unnecessary friction and irritation.
- When covering large surface areas, lotions are preferred as they can be dispensed in a pump-top bottle and offer better value as a small amount of product goes a longer way.
- The moisturizer absorbs quickly.